

For a creative future!



Annual Report 2015



EDUCATIONStudio

summary

Who are we? _____	5
Our mission, our vision, our values _____	6
What do we do? _____	6
Youth Center: The Studio _____	8
Educational Model _____	9
The projects of 2015 _____	10
Teambuilding programs for Companies and Organizations ____	13
Results and impact in 2015 _____	14
Our beneficiaries say _____	15
Awards _____	17
Income & Expenses _____	18
Sponsors & Partners _____	19
Plans for the future _____	20



Education Studio President

Maria Cărbunaru

Review at the end of our first year of activity. We look back at our expectations and results and we gather the information for our next year's story.

Beginnings. The key word of 2015. The beginning of a new initiative in Cluj-Napoca, the European Youth Capital. The designing of a space where the youth create, implement, evaluate, and their work brings a real impact in the community. It is generally believed that the important decisions are taken by adults and it is them who do the significant work. This year, in Education Studio the paradigm was shift. Youth was associated with reliability, professionalism and trust, while keeping the advantage of their energy, motivation and vitality.

We managed, only in one year, to develop a big and welcoming youth center in Cluj, to reach over 400 beneficiaries and to run over 1400 hours of training and development. At both local and European level, the fact that young people have the initiative to create something for the youth is a sign of vitality. It is a sign of sustainable development, active citizenship and bright future.

Thanks to everybody who visited the Studio and who encouraged our activity in 2015!

We have big plans for 2016 and we invite you to be a part of them!

WHO ARE WE?

Education Studio is a non-profit organization from Cluj-Napoca which creates educational projects for youth development. Born in January, 2015, the organization started initiatives that have a strong, real impact on the youth community!

Our members have beautiful stories about the way each of them chose to shape his personal path, valuing his own authentic potential.

We strongly believe that young people can arrive at the best self, as long as they keep challenging themselves and work on their self-development! We are inspired by Non-formal Education and Lifelong Learning framework!

Volunteers and collaborators



Maria Cărbunaru

Programme Coordinator

New Ideas for projects | Training | Fundraising | Good mood



Irina Bujoreanu

Volunteer Coordinator

Ideas for the team | Mentoring | Teambuilding | Empathy



Ștefan Dragomir

Trainer

Creative ideas | Facilitation | Music | Enthusiasm



Cristian Ioan

Image Editor

Imagery | Video | Graphics | Attention to details

Adela Militaru



Cristina Ungureanu



Florentina Șipețean



Natalia Graur



Iulia Dromereschi



Ligia Măhălean



Our mission

To develop the knowledge, attitudes and life skills of young people.

Our vision

A community where the youth are actively involved in the social life, while having:

- An open approach, a set of knowledge, resources, social network connections which could be used;
- Balanced and pro-active attitudes;
- Life skills that help them reach their personal goals.

Our values

Openness | Authenticity | Synergy



What do we do?

- Learning experiences: workshops, training courses, programs, events, campaigns;
- Social projects;
- International mobility projects;
- We provide professional support for new trainers and facilitators.

In Education Studio, a project is always prepared with a keen eye for detail. Our young team creates links between innovative ideas and concepts, prepares, analyzes and develops a memorable experience each time!

Our learning activities are always open to diversity and social interaction. Groups of young people that didn't know each other before start learning together through non formal education from the experience, from the trainer, or from each other.

Education Studio's strength is that it has developed into a place where one tends to become his best self! Here, learning and developing skills happens spontaneously, with the jovial feeling of natural growth. In the Studio, time is always spent usefully and enjoyably!

Target group

Young people | 14-35 years old
Trainers and facilitators



Action

- Local level: Cluj-Napoca;
- International level: together with partners from EU.

Youth Center: The Studio

Our Youth Center is full of life and creativity, situated in the middle of Cluj-Napoca. Here, learning and developing are the key words.



Working Room
- where we develop new projects -

Training Room
- where we interact and
develop ourselves -



Events Room
- where we meet and
where our community grows -

Educational Model

The experiences from the Studio are built on a **progressive learning path**, based on rules and methods of **non-formal education!** In the educational process, we take into consideration **the needs and the characteristics of each participant**. We facilitate the **optimal interaction** of the participants and a **profound understanding of the experience**.

EXPOSURE

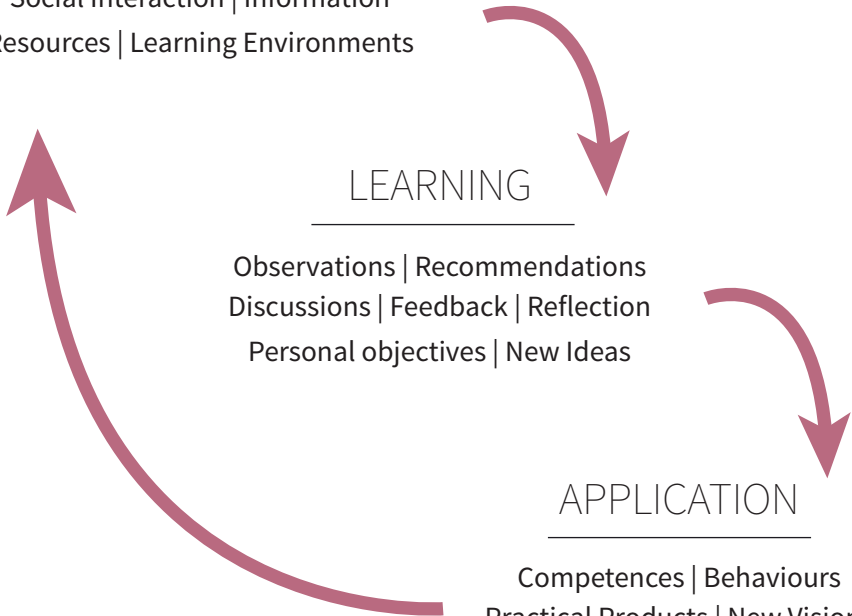
Facilitator | Group Dynamics | Challenge
Social Interaction | Information
Resources | Learning Environments

LEARNING

Observations | Recommendations
Discussions | Feedback | Reflection
Personal objectives | New Ideas

APPLICATION

Competences | Behaviours
Practical Products | New Visions
Creative Thinking



The projects of 2015

Programs

- ACTitude: Personal development through Improvisational Theatre, 3rd and 4th edition (March 2015-January 2016);
- ACTitude Club (June 2015-present day);
- Volunteering programs: (April-December 2015);
- Image and PR;
- Photo-Video Editor;
- Workspace Admin;
- Assistant Trainer;



Courses

- Training for Trainers Course (April 2015)



Workshops

- Stop Motion Animation: Creativity and communication (November 2015)
- Street Photography: Connecting to the community (November 2015)



“The projects were implemented with the support of the City Hall and Cluj-Napoca local Council, under the purpose of candidacy to the title of European cultural capital 2021 for Cluj-Napoca.”

Social Events

- Open Doors Day (February 2015);
- Film Projections;
- Improvisation Theatre Shows;
- Networking Meetings;
- Creative New Year`s Party for the Studio Community.



Charity Events

Charity Improvisation Theatre Show for the Red Cross Food Bank organized by students from the College of Political, Administrative and Communication Sciences, Cluj-Napoca.



Guests at other events

- Săptămâna Altfel – New Horizons Foundation - Communication Workshop;
- Saptamana Sănătății Mintale- Asociația Minte Forte – Creativity Workshop;
- 5 MS, "Learn from life!" Edition – Seminar: Improvisation as a life skill;
- Connector 2014 – ANPCDEFP – Spokenword Poetry International Workshop;
- International Speech Competition: Seminar: Spontaneity in Public Speaking;
- Blaj aLive Festival – Communication and Teambuilding Session;
- Zilele Clujului – Personal Development Workshop;
- Special Needs School CRDEII – Poetry and Theatre Workshop.



Teambuilding programs for Companies and Organizations

- Rotaract Cluj-Napoca



“ Thank you for a wonderful day! It has been long since we last felt so good together! Helped by the trainers from Education Studio, we got closer and our team is now stronger than ever! We warmly recommend the teambuilding programs organized by the Studio and we can't wait to have the next one!

Cristian Avram - President of Rotaract Club, Cluj-Napoca

- Azimut Happy Employees



“ Creativity is essential in a team, both for the productivity and the competitiveness. But we appreciated the presence of Education Studio at Azimut for other reasons, and we appreciated it a lot! Our office team spent a day out, and this day revealed our most beautiful and childish parts! Our Improvisation Day will always be one of the best memories together. We still happily remember the jokes and funny moments. We connected to each other and got more united by simply laughing together for a whole day. Thank You!

Mădălina Năstasă - Sales Representative Azimut Happy Employees

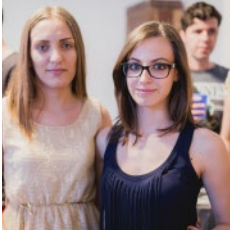
Results and Impact in 2015

In numbers:

437 young beneficiaries of our projects;
13 youth projects;
1446 hours of training and learning experiences;
6 new Facilitators;
19 partnerships with other
organizations/institutions/companies.

The young people who took part in the experiences provided by Education Studio gained **new competences** and are a part of the **Studio community**, where they continue their development.

Our beneficiaries say:



“ For me, ACTitudine was a real path opener! It changed completely my ideas about life, especially about how the young people can develop while playing. Participating in this program is the best decision I ever made!

Andreea - Psychology Student

“ Stop Motion Animation Workshop was a unique experience, a context for self-development generously offered by Education Studio!

The workshop was very intensive, we got a lot of useful information about the using of the camera; we learned to create a stop motion animation. After the event, I bought a tripod and I continued working at home. Using this method, I plan to create a short movie to promote reading.

Raluca - Librarian, Satu Mare Public Library



“ I met other people passionate about the same things. The street photography workshop included an informal social networking session, and I really appreciate that Education Studio creates a community.”

Vlad - Programmer at SoftVision





“ I have been a part of the “corporate world” for over 10 years and I got fed up with all sorts of trainings that should develop all kind of abilities, so I was skeptical when a co-worker told me about this program. But I was really surprised by these amazing young people, very professional and well prepared. They organize very wisely and soulfully a program where everybody has something to learn.

Corina - Group Manager at Emerson



“ When I first got to ACTitude, I thought it’s just playing. What could you learn from an improvisation theater course? But even from the first workshops, from the feedback at the end of each meeting, I started to be surprised by the ideas I had. I started to grow, to discover new things inside me and involuntary, while playing, I worked with them! Without noticing, I began talking about how I got past some fears, blocks, how I got to be patient with others and myself. For me, ACTitude was like going to a psychologist and while playing, I got to know myself!

Edvin - Technical Support at Sykes Enterprises

Plans for the future

- To expand the number of beneficiaries!
- To host a lot of initiatives in our Youth Center, in the Studio!
- To support more and more young people to become facilitators in nonformal education!
- To become a trustworthy education actor in the community from Cluj-Napoca!

Media

Follow us on Facebook or on our website!
Promote our projects in your social group and online!

Live

Be a participant in our projects!
Invite us to events, workshops and trainings!

Donations

Support our projects through a donation or a sponsorship!
Redirect 2% of your income tax towards the Studio (for paid workers)!
Redirect 2% of your profit tax towards the Studio (for firms, companies)!

Be part of our Community!

Education Studio

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